

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.019287 Longitude: -84.313179

ConneXion Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	40,391	151,217	638,650
	Population Est 23Q1	40,385	151,327	639,048
	Population Est 22Q4	40,295	151,030	637,874
	Population Est 22Q3	40,324	151,323	638,821
	Population Est 22Q2	40,316	151,052	638,813
	Population Est 22Q1	40,337	151,146	638,997
	Population Est 21Q4	40,213	150,900	638,851
	Population Est 21Q3	40,354	151,309	638,642
	Population Est 21Q2	40,359	151,343	638,723
	Population Fcst	40,338	152,288	658,673
	2010 Census Population	40,519	139,847	560,886
	2000 Census Population	37,608	124,555	489,086
	1990 Census Population	26,539	87,138	330,014
	Current Year Daytime Population	37,081	192,999	772,737
	Average Seasonal Population	366	1,279	4,497
	Historical Annual Growth, 1990 – 2000	3.55%	3.64%	4.01%
	Historical Annual Growth, 2000 – 2010	0.75%	1.16%	1.38%
	Estimated Annual Growth, 2010 – CY	-0.02%	0.55%	0.92%
	Projected Annual Growth, CY to Y5	-0.03%	0.14%	0.62%
	Group Qtrs Est	136	1,048	2,681
Transient Est Average Last 4 Qtrs	6,183	11,986	58,352	
<b>Households</b>	Current Year Estimated Households	16,765	63,564	246,432
	Households Est 23Q1	16,761	63,604	246,552
	Households Est 22Q4	16,731	63,484	246,102
	Households Est 22Q3	16,743	63,620	246,580
	Households Est 22Q2	16,734	63,478	246,592
	Households Est 22Q1	16,742	63,526	246,714
	Households Est 21Q4	16,697	63,438	246,696
	Households Est 21Q3	16,748	63,597	246,667
	Households Est 21Q2	16,750	63,613	246,773
	Households Fcst	16,746	64,016	254,093
	2010 Census Households	15,918	58,192	216,827
	2000 Census Households	14,826	51,907	187,816
	1990 Census Households	11,059	36,970	129,181
	Historical Annual Growth, 1990 – 2000	2.97%	3.45%	3.81%
	Historical Annual Growth, 2000 – 2010	0.71%	1.15%	1.45%
	Estimated Annual Growth, 2010 – CY	0.36%	0.62%	0.90%
	Projected Annual Growth, CY to Y5	-0.02%	0.14%	0.61%
	Population per Household	2.40	2.36	2.58

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.019287 Longitude: -84.313179

ConneXion Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.2%	4.2%	5.1%
	HH Income \$250,000 to \$499,999	3.8%	5.1%	6.2%
	HH Income \$200,000 to \$249,999	9.0%	11.9%	14.4%
	HH Income \$175,000 to \$199,999	5.0%	5.3%	6.7%
	HH Income \$150,000 to \$174,999	6.7%	7.3%	8.0%
	HH Income \$100,000 to 149,999	18.9%	18.2%	17.6%
	HH Income \$75,000 to 99,999	12.5%	13.1%	11.4%
	HH Income \$50,000 to 74,999	17.1%	14.2%	12.4%
	HH Income \$35,000 to 49,999	10.1%	8.2%	6.8%
	HH Income \$25,000 to 34,999	4.7%	4.2%	4.1%
	HH Income \$15,000 to 24,999	4.7%	3.8%	3.2%
	HH Income \$0 to 14,999	4.3%	4.4%	3.9%
	Average Household Income	\$126,332	\$144,996	\$167,741
	Median Household Income	\$92,245	\$105,128	\$121,310
	Per Capita Income	\$52,546	\$61,406	\$65,000
	Average Disposable Income	\$95,631	\$105,316	\$114,798
	Median Disposable Income	\$78,515	\$88,388	\$100,490
	Discretionary HH Income Over \$150,000	9.8%	14.3%	18.0%
	Discretionary HH Income \$125,000 to \$149,999	7.5%	8.5%	10.4%
	Discretionary HH Income \$100,000 to \$124,999	8.1%	9.6%	11.1%
	Discretionary HH Income \$75,000 to \$99,999	13.6%	13.5%	13.0%
	Discretionary HH Income \$50,000 to \$74,999	17.5%	17.7%	15.9%
	Discretionary HH Income \$25,000 to \$49,999	26.5%	22.3%	18.6%
	Discretionary HH Income Under \$25,000	17.0%	14.1%	13.1%
	Average Discretionary HH Income	\$69,930	\$78,517	\$86,084
	Median Discretionary HH Income	\$58,410	\$68,710	\$79,765
	Householder White – Count	8,863	37,153	146,255
	Median HH Income	\$119,419	\$126,980	\$145,202
	Average HH Income	\$116,065	\$122,713	\$131,796
	Householder Black or African-American – Count	3,017	10,602	33,320
	Median HH Income	\$73,129	\$73,706	\$78,538
	Average HH Income	\$88,165	\$85,868	\$90,293
	Householder Hispanic – Count	2,690	6,108	23,736
	Median HH Income	\$67,666	\$77,655	\$73,496
	Average HH Income	\$78,755	\$86,785	\$87,529
Householder Asian or Pacific Islander – Count	587	4,809	27,939	
Median HH Income	\$150,895	\$124,209	\$137,699	
Average HH Income	\$129,716	\$125,184	\$130,238	
Householder Other or Pacific Islander – Count	1,607	4,892	15,181	
Median HH Income	\$81,281	\$92,884	\$99,487	
Average HH Income	\$91,363	\$101,726	\$108,201	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.019287 Longitude: -84.313179

ConneXion Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	19,643	72,614	310,304
	Female Population	20,748	78,604	328,347
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,514	8,679	34,161
	Count of Pop 0 to 7 years	3,506	11,911	48,955
	Count of Pop 5 - 13	4,290	15,020	68,396
	Count of Pop 14 - 18	1,881	7,134	35,648
	Count of Pop 19 - 22	1,868	7,129	35,242
	Count of Pop 22 - 25	1,396	5,310	25,582
	Count of Pop 25 - 29	2,715	9,221	36,412
	Count of Pop 30 - 34	3,643	11,754	40,636
	Count of Pop 35 - 39	3,496	11,841	43,624
	Count of Pop 40 - 44	3,134	10,965	45,410
	Count of Pop 45 - 59	7,809	30,735	136,234
	Count of Pop 60 - 74	5,592	23,279	96,874
	Count of Pop 75 - 84	1,594	7,503	31,014
	Count of Pop 85+	460	2,647	9,417
	% of Pop 0 to 4 years	6.2%	5.7%	5.3%
	% of Pop 0 to 7 years	8.7%	7.9%	7.7%
	% of Pop 5 - 13	10.6%	9.9%	10.7%
	% of Pop 14 - 18	4.7%	4.7%	5.6%
	% of Pop 19 - 22	4.6%	4.7%	5.5%
	% of Pop 22 - 25	3.5%	3.5%	4.0%
	% of Pop 25 - 29	6.7%	6.1%	5.7%
	% of Pop 30 - 34	9.0%	7.8%	6.4%
	% of Pop 35 - 39	8.7%	7.8%	6.8%
	% of Pop 40 - 44	7.8%	7.3%	7.1%
	% of Pop 45 - 59	19.3%	20.3%	21.3%
	% of Pop 60 - 74	13.8%	15.4%	15.2%
	% of Pop 75 - 84	3.9%	5.0%	4.9%
	% of Pop 85+	1.1%	1.8%	1.5%
Median Age	37.7	39.8	40.0	
Average Age	38.4	40.2	39.8	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.6%	6.1%	5.6%
	% of Pop 5 - 13	11.1%	10.5%	11.1%
	% of Pop 14 - 18	4.8%	5.0%	5.8%
	% of Pop 19 - 22	4.8%	4.9%	5.8%
	% of Pop 22 - 25	3.6%	3.6%	4.2%
	% of Pop 25 - 29	7.0%	6.3%	5.9%
	% of Pop 30 - 34	9.3%	7.9%	6.5%
	% of Pop 35 - 39	8.9%	8.0%	6.8%
	% of Pop 40 - 44	7.8%	7.3%	7.0%
	% of Pop 45 - 59	19.0%	20.1%	21.1%
	% of Pop 75 - 84	3.6%	4.3%	4.4%
	% of Pop 60 - 74	12.7%	14.6%	14.7%
	% of Pop 85+	0.8%	1.2%	1.0%
	Median Age	36.6	38.4	38.7
Average Age	37.4	39.0	38.8	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.019287 Longitude: -84.313179

ConneXion Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.9%	5.4%	5.1%
	% of Pop 5 - 13	10.1%	9.4%	10.3%
	% of Pop 14 - 18	4.5%	4.5%	5.3%
	% of Pop 19 - 22	4.5%	4.5%	5.3%
	% of Pop 22 - 25	3.3%	3.4%	3.8%
	% of Pop 25 - 29	6.5%	5.9%	5.5%
	% of Pop 30 - 34	8.7%	7.6%	6.3%
	% of Pop 35 - 39	8.4%	7.7%	6.8%
	% of Pop 40 - 44	7.8%	7.2%	7.2%
	% of Pop 45 - 59	19.6%	20.5%	21.6%
	% of Pop 60 - 74	14.9%	16.1%	15.7%
	% of Pop 75 - 84	4.3%	5.5%	5.3%
	% of Pop 85+	1.4%	2.3%	1.9%
	Median Age	38.8	41.2	41.1
Average Age	39.5	41.4	40.7	
Race	Count of White	20,801	88,114	376,637
	Count of Black or African-American	7,961	26,802	83,922
	Count of Asian or Pacific Islander	1,887	12,851	86,629
	Count of Other races	9,742	23,451	91,462
	White	51.5%	58.3%	59.0%
	Black or African American	19.7%	17.7%	13.1%
	Asian	4.7%	8.5%	13.6%
	Other Races	24.1%	15.5%	14.3%
Language Spoken	Speak English at Home	70.7%	75.5%	73.6%
	Speak Spanish at Home	18.8%	10.5%	9.7%
	Speak French or French Creole at Home	0.8%	1.2%	0.8%
	Speak German at Home	0.1%	0.4%	0.5%
	Speak Other Indo-European Languages at Home	3.3%	4.4%	5.1%
	Speak Russian and Other Slavic Languages at Home	0.9%	0.8%	0.9%
	Speak Chinese at Home	1.1%	1.2%	2.1%
	Speak Korean at Home	0.3%	0.6%	1.1%
	Speak Vietnamese at Home	0.2%	0.2%	0.6%
	Speak Other Asian Languages at Home	1.1%	2.4%	3.5%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.2%	0.2%
	Speak Other Language at Home	2.3%	2.6%	1.8%
Hispanic	Hispanic Population	9,672	20,903	83,771
	Hispanic Population Percent	23.9%	13.8%	13.1%
	Mexican	64.8%	52.9%	50.5%
	Puerto Rican	3.6%	6.8%	8.1%
	Cuban	1.8%	4.2%	4.4%
	Dominican	1.8%	1.6%	1.9%
	Central American	8.2%	10.3%	14.3%
	South American	14.0%	16.7%	14.5%
	Other Hispanic	5.8%	7.5%	6.3%
	2000 Hispanic Population Percent	18%	10%	9%
	1990 Hispanic Population Percent	3%	3%	3%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.019287 Longitude: -84.313179

ConneXion Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Ancestry</b>	American (percent of total population)	5.6%	5.2%	4.9%
	American	5.4%	5.1%	4.8%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	4.6%	8.5%	13.5%
	Chinese	1.0%	1.2%	2.2%
	Japanese	0.1%	0.1%	0.3%
	Korean	0.6%	0.7%	1.4%
	South Central Asian (ie. Indian)	1.7%	5.0%	7.4%
	South East Asian (ie. Vietnamese)	0.9%	1.1%	1.8%
	Other Asian	0.3%	0.3%	0.5%
	European (percent of total population)	27.5%	32.0%	31.3%
	British	6.3%	7.5%	7.7%
	Dutch	0.3%	0.5%	0.4%
	French	0.9%	1.1%	1.0%
	German	4.5%	5.8%	5.6%
	Italian	3.0%	2.6%	2.3%
	Polish	1.4%	1.3%	1.3%
	Scandinavian	0.9%	1.2%	1.2%
	Scotch/Irish	6.1%	7.8%	7.1%
Other European (ie. Greek/Russian)	4.1%	4.2%	4.7%	
Middle Eastern	1.0%	1.2%	1.1%	
Other Ancestry	26.1%	26.2%	23.1%	
Unclassified Ancestry	11.2%	13.1%	13.0%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	28,443	107,944	439,622
	Elementary (0 to 8)	4.7%	2.4%	2.8%
	Some High School (9 to 11)	4.2%	2.3%	2.4%
	High School Graduate (12)	16.1%	11.8%	10.9%
	Some College (13 to 16)	15.5%	15.2%	13.0%
	Associates Degree Only	6.5%	6.1%	5.6%
	Bachelors Degree Only	36.0%	39.1%	38.8%
	Graduate Degree	17.0%	23.1%	26.6%
	% College (4+)	53.0%	62.2%	65.3%
<b>Household Type</b>	Total Households – count	16,765	63,564	246,432
	One Person HHs – count	5,002	19,516	63,245
	Family HHs – count	10,370	38,975	168,425
	Married Couple – count	6,995	30,122	137,885
	w/own children – count	3,011	12,062	64,001
	w/out own children – count	3,984	18,060	73,884
	Male Householder – count	1,188	2,817	8,716
	Female Householder – count	2,187	6,035	21,824
	Non-Family Households – count	1,392	5,074	14,762
	1 Person Household	29.8%	30.7%	25.7%
	2 Person Household	34.3%	33.5%	31.4%
	3 Person Household	15.4%	15.4%	16.6%
	4 Person Household	12.1%	12.9%	16.8%
	5 Person Household	5.2%	4.9%	6.3%
6 Person Household	2.0%	1.6%	2.1%	
7+ Person Household	1.2%	0.9%	1.1%	
% Households With Children	29.0%	26.7%	32.6%	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.019287 Longitude: -84.313179

ConneXion Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	17,829	67,383	259,942
	Owner Occupied Percent	45.6%	53.5%	61.6%
	Renter Occupied Percent	48.4%	40.8%	33.2%
	Vacant Housing Percent	6.0%	5.7%	5.2%
	Total Housing Units (Census 2000)	15,495	54,438	196,951
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	10.0%	15.7%	18.2%
	Property Value \$750,000 to \$999,999	11.8%	18.6%	21.6%
	Property Value \$500,000 to \$749,999	34.1%	31.8%	27.6%
	Property Value \$400,000 to \$499,999	18.3%	13.1%	10.5%
	Property Value \$300,000, to \$399,999	11.3%	8.1%	7.7%
	Property Value \$200,000 to \$299,999	9.1%	7.0%	5.5%
	Property Value \$150,000 to \$199,999	1.6%	1.6%	1.4%
	Property Value \$100,000 to \$149,999	1.1%	0.4%	0.6%
	Property Value \$60,000 to \$99,999	0.1%	0.3%	0.4%
	Property Value \$40,000 to \$59,999	0.1%	0.1%	0.2%
	Property Value \$0 to \$39,999	0.7%	0.6%	0.6%
	Median Home Value	\$556,125	\$647,422	\$707,911
<b>Wealth per Household</b>	\$0 and under - percent	17.9%	16.9%	16.2%
	\$1 to \$4999 - percent	8.7%	7.8%	7.2%
	\$5k to \$9999 - percent	4.7%	4.3%	4.1%
	\$10k to \$24999 - percent	6.5%	6.2%	6.0%
	\$25k to \$49999 - percent	6.7%	6.7%	6.6%
	\$50k to \$99999 - percent	9.9%	9.9%	9.9%
	\$100k to \$249999 - percent	17.4%	17.9%	18.3%
	\$250k to \$499999 - percent	13.0%	13.8%	14.2%
	\$500k+ - percent	15.2%	16.6%	17.5%
	Median HH Wealth	\$77,967	\$91,314	\$100,058
	Avg HH Wealth	\$243,193	\$260,656	\$271,875
<b>Economic Viability</b>	Economic Viability Local	312	323	322
	Economic Viability Indexed	115	120	119
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	23,621	86,517	354,695
	Managerial/Executive	24.0%	29.4%	29.7%
	Professional Specialty	24.7%	27.8%	29.9%
	Healthcare Support	1.7%	1.3%	1.2%
	Sales	10.5%	11.0%	11.7%
	Office & Administrative Support	8.6%	10.0%	8.8%
	Protective Service	0.5%	0.6%	0.6%
	Food Preparation	6.4%	4.2%	3.8%
	Building Maintenance & Cleaning	4.7%	2.8%	2.2%
	Personal Care	2.5%	1.8%	2.1%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	7.2%	3.9%	4.0%
	Production & Transportation	9.3%	7.1%	5.9%
	Percent White Collar Workers	69.4%	79.6%	81.3%
	Percent Blue Collar Workers	30.6%	20.4%	18.7%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.019287 Longitude: -84.313179

ConneXion Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	8.3%	6.0%	5.3%
	Manufacturing	6.4%	6.2%	6.9%
	Transportation	4.0%	4.7%	4.5%
	Information	4.8%	4.3%	4.5%
	Wholesale/Retail	12.2%	12.9%	12.5%
	Finance, Insurance, Real Estate	8.9%	11.1%	11.0%
	Professional Services	14.8%	18.2%	19.0%
	Management Services	0.5%	0.3%	0.3%
	Administrative/Waste Services	5.7%	6.0%	5.1%
	Educational Services	17.4%	16.1%	17.1%
	Entertainment Services	12.2%	8.6%	7.6%
	Other Professional Services	3.4%	3.9%	4.2%
	Public Administration	1.5%	1.7%	2.2%
<b>Vehicles per HH</b>	No Vehicles	6.0%	7.1%	4.7%
	1 Vehicle	36.8%	36.7%	32.7%
	2 Vehicles	42.9%	40.9%	43.3%
	3 or more vehicles	14.3%	15.3%	19.3%
	Average Number of Vehicles	1.71	1.70	1.84
<b>Change</b>	Births (last 12 months)	474	1,692	6,980
	Deaths (last 12 months)	270	1,192	4,862
	Migration (last 12 months)	-122	-307	-2,167
<b>Work place</b>	Workplace Establishments	1,769	8,852	30,287
	Workplace Employees (FTE)	15,371	92,017	359,947